ne Quick Way to Buy Right



KNIT GOODS

knit Underwear—Ladies' Summer Vests and Bodices—Pink and White. Ladies' Union Suits. Cuffs, Lace and Shell Knee. Predominant styles in Pink and White. Uknity Underwear Co., Inc.

"Hygrade" sweaters, slip-overs, shakers, jumbos. For men, women and children. Latest styles. Best workmanship guaranteed. Columbia Knitting & Mfg. Company.

Ladies' and Misses' Novelty Slip-overs. Fishtail and ripple creations, snappy numbers, prices ranging from \$36.00 up. Also ladies' sport coats. Quick deliveries. Crown Knitting Mills.

General Line of Hygrade Knit Goods. Filets, Slip-overs, Zephyr Tuxedos. Also ladies' bathing suits in various color combinations. Friedman-Bevay Knitting Co., Inc.

Shawlets, \$5.75 each and up. Sweaters, slip-ons, Jersey coats, \$36.00 dozen up. For women, misses and children. In silk, fibre, camel's hair, alpaca and wool yarn. Gotham Knitting Mills.

Zephyr and Woolen Slip-ons—For women, misses and children, full line of sweaters for spring and fall delivery. Our line meets the approval of the most particular. Gopher Knitting Works.

Tuxedos, Slip-overs, Sweaters and Scarfs in exclusive models for Spring and Southern wear. Made of cashmere, alpaca, camel's hair, zephyr and worsted yarns. Groblue Knitting Mills.

A Complete Showing of Sweaters and Knitted Novelties—Beautiful new color combinations. Prompt deliveries. Great Western Knitting Co. Knit Goods of quality comprising novelties in Links and Flat Knit, Slip-overs, Ripples and Tuxedos, Your inspection will be appreciated. Hercules Knitting Company.

Ladies' Full fashioned slip-ons and sweater coats. Exclusive styles. All

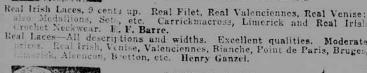
knit Goods of quality comprising novelties in Links and Flat Knit, Slip-overs, Ripples and Tuxedos. Your inspection will be appreciated. Her-cules Knitting Company.

Ladies' Full fashioned slip-ons and sweater coats. Exclusive styles. All novelties. Handsome line of pure silk coats, \$25.00 to \$45.00. Wool coats, \$7.50 to \$19.00. Royal Ascot Knitting Mills.

Popular priced line of Men's Woolen Sweaters, Women's Slip-overs and Novelties. Also a high grade line of Woolen Bathing Suits. Shepherd Knitting Mills.

Knitting Mills.—Manufacturers of high-grade ladies' and misses' sweaters, also time surf satin bathing suits for ladies.

FOLLOWING LINES DISPLAYED SOON
United Knit Wear Mills—r complete showing of Knit goods.
A Line of Men's Knit Grods you have long been looking for. Our merchandise at racts new customers and automatically stimulates sales. Favorite Knitting Mills.



LACES AND **EMBROIDERIES**

all firsh Laces, & central p. Real Figures, also Medallions, Sets, etc. Carrickmacross, Limerick and Real Irish Crochet Neckwear. E. F. Barre. cal Laces—All descriptions and widths. Excellent qualities. Moderate prices. Real Irish, Venise, Valenciennes, Bianche, Point de Paris, Bruges, Limerick, Alecneon, Bretton, etc. Henry Ganzel.



LUGGAGE AND LEATHER GOODS

Brief Case 4007, soft boarded cowhide in rich brown shade, four pockets and adjustable guld-plated lock, \$12.50 each. Many other styles. Enterand adustable gold-placed lock, \$12.50 each. Many other styles. Enterprise Tourist Case Company.

Belts. Ladies' and Children's, ½ to 3 inches wide. Leather piped edges in black and colors, patent leather and sheepskin. All wanted shades, \$2.00 to \$12.00 dozen. Charles Josephson Co.

English Leather Goods—Ladies' handbags, writing cases, gift books, wallets, playing cards and Onoto ink pencils from the London workshops of Messrs. Thomas De La Rue, Ltd.

Erief. Cases, accretary cases, insurance, cases, music bags, and satchels.

Messrs. Thomas De La Rue. Ltd.
Brief Cases, secretary cases, insurance cases, music bags and satchels, music folds, single and dcuble. Fabrikoid and leather. Made to "turn over" rapidly at good profits. Keystone Leather Goods Co.
Ladies Patent Leather Belts, \$2.00 to \$8.00 per dozen. High class silk bacs, \$30.00 to \$96.00 per dozen. Perfection Belt Mfg. Co.
No. 114. Silk Moire bag with changeable popula lining. Dutch silver frame. Outside pockets for handkerchief, \$50.00 dozen. S. & G. Leather Goods Company.



MILLINERY AND SUPPLIES

B124—Celluloid ornament—siik tassel attached—all millinery shades, 22100 doz. Trimmings, tassels, fringes, fancies, ornaments, new artistic novelties. J. V. Greenberg Co., Inc.
Millinery Goods—Flowers, Fancies, Trimmed and Untrimmed Hats, Braids, Ornaments, etc. The best assortment of up-to-date Novelties at the lowest possible prices. Charles J. Levy Company.

"Mar-jet" Hand-Made Hats—Entirely different wholesale trimmed hat. Models made only of the finest materials. Workmanship of the best. Styles which are advanced but not extreme. Mar-jet Company.

More Complete Than Ever

Merchants, Monday, February 2, 1920.

seens Double Mily. Co.
Islamblin C. Inc.
Islamblin Co.
Islamblin Co.
Islamblin Co.
Islamblin Co.
Islamblin Can Co.
Islamblin Co.

Robinson Calendt Mig. Co. Sunitary Receiver Co. Sunitary Revever Co.
Sarve-O-Products Corp.
Savey Mfg. Co.
Satisfaction Guaranteed, A Corp.
Sechrist Mfg. Co.
Shea Oar Co.
Shea Oar Co.
Sheanaker & Busch
Smith, Kline & French
State Mfg. Co.
Stick-On-Window Lock Co.
Stronghart Co.
Tate Mfg. Co.
Tate Mfg. Co.
Tie Co.
Tottle, Wim. A., Co., Inc. Tottle, Wm. A., Co., Inc. United Royalties Corp.

United Royalics Corp.
Van Mg. Co.
Victory Chemical Co.
Waage Electric Co.
Walden-Wurcester, Inc.
Walker Bros. Co.
Wels Stove Co.
Western Electric Co.
Western Electric Co.
Western Electric Co.
Winte-Seidenmann Co.
Whitely Exerciser Co.

Variety of Products

Racias (Regar)

tura (Ganga)

Spitteens Spons (Alumnum and Pla) Spons (Chafing Dish) Spons (Steel) Stands (Umbrella) Stoves, Heaters and Ranges Stores, Heaters and Ranges (Floritie) Stores, Heaters and Ranges (fins) Perculators (Coffee and Text)
Perculators (Coffee and Text)
Perculators (Coffee and Text)
Perculator Glasses
Perculator Stores
Perculator Stores
Phonographs
Perculator Stores
Phonographs
Planes (Pich or Steal)
Planes (Pich or Steal)
Planes (Pich or Steal)
Planes (Pich or Steal)
Politar (Pich o Heaters and Ranges Trace (Fly) Train (Boach)
Trays (Sanderch)
Trays (Sanderch)
Tree (Foot Wash)
Value
V



MEN'S AND BOYS' APPAREL

"Bull-Dog" Suspenders. London Garters, Belts, Neckwear. Hewes &

"Blue Bird Brand" Boys' Clothing—Made of fine materials in latest styles, at prices ranging from \$4.00 to \$22.00 a suit. Impossible to match at prices. Garfield Brothers.

Hygrade line of shirts for every occasion—line consists of Percales, Madras, silk mixture and pure silk. Commodore Shirt Co., Inc.

High Grade, Union-made Overalls and Work Shirts, bottom prices; generously cut, reinforced seams. Special indigo gum denims at \$18.00, also other colors. Boys', \$9.00 and \$12.00. National 'Overall Company. Neckwear-knitted and cut silk. Also mufflers-knitted and cut silk. Now on display in Bush Terminal Sales Building. Max Orloff.

The "travelo" Elastic Knit Jackets—An all-the-year jacket. A substitute for heavier and medium sweater. Will make a big feature for early spring trade. Peckham-Foreman, Inc.

"Stylkraft" Clothes-Men's and young men's hand-tailored suits and over-coats. Immediate delivery. All sizes and styles. Fine worsteds, cash-meres, cheviots. Stylecraft Co., Inc.

FOLLOWING LINES DISPLAYED SOON Arbetter & Richman-Manufacturers of overalls-have their merchandise on display in the Bush Terminal Sales Building for your inspection. Neckwear That Men Wear in silk, knitted and washable fabrics at popular prices. Also complete line of Boys' Neckwear. The Ornstein & Rice Co.

Men's and Boys' Gloves. Our complete line being shown. We specialize in work gloves. C. D. Osborne Company. Leatherwear Company of America showing a complete line of Men's and Boys' Beits in the popular priced and better grades. Buckle novelties of our own manufacture.

Marathon Belts—not leather—not rubber—but flexyde. A new belting made by a new process which permits washing of the belts. Marathon Tire and Rubber Company.

A complete line of sweaters of all descriptions to meet every need. Roper Knitting Company.

Unique Cap Mfg. Co., Inc. A complete line of children's headwear, to-gether with a large assortment of men's and boys' caps and cloth hats. An extensive line of men's shirts in percales, madras, silk mixtures and pure silks at prices which please the buyer. Weinberg & Weinberg.



MISSES' AND JUNIORS' WEAR

Dress No. 464-Parkhill gingham, smocked front, patch pockets trimmed with pearl buttons, white organdy collars and cuffs, pointed effect, belted back. Bloomer, \$39; without, \$30. Brown & Gordon. Assortment K-6 charming dresses in 4 clever styles. Amoskeag Fast Color Gingham-6 distinct patterns in checks, plaids, stripes, in assorted colors. Cadillac Garment Company.

Emm-Ess Manufacturing Co., makers of the Better Kind of Coats for Girls.

Up-to-the-minute styles, white lingeric dresses, 6 to 14, \$3.75 to \$7.75. Intermediate, \$5.75 to \$8.75. Taffeta, 10 to 16, at \$13.50. Regulation, 13 to 18. M. Herzstein & Co.

Hats ter Growing Girls, ages 3 to 16 years. At \$9.00 to \$84.00 dozen. Steek on hand for immediate delivery. Sable Brothers.

Girl's Coat, No. 1203—Sizes 8 to 14. All-wool poplin, with chenille stitching on cuffs, pockets and belt back. Latest model, all shades. Joseph Wirtschafter.

Girls' White Dresses Sizes 6 to 14. Neat tailored effects in lawns, voiles and organdies-large assortment to select from. Price, \$24.00 and up. A. W. Wolf Company.

B 700--Dress, linen finished suiting; copen blue; white braid trimmed; sailor collar and cuffs; mercerized tie tab; pockets; plaited skirt, 8 to 14-824.00 doz. 2/30. Yankee Maid Dress Co.
Children's and Misses' Dresses and Middles-Eiring Manufacturing Com-



NOTIONS

Buttons and European Novelties - We present a new and complete showing of staple and fancy buttons and novelties. Importers and manufacturers. Bailey, Green & Elger.

Bailey, Green & Elger.

Muffbeds and Furriers' Supplies—All styles and colors—Muffbeds suitable for both counter trade and fur departments. Complete line of fur trimmings, chains, buttons, buckles, etc. Samuel Bauer.

Aside from clastic goods, etc., we are receiving notions from abroad. These consist of pins, needles, etc. We are opening a new factory for men's garters. Samuel Buyer & Company.

Consolidated American Fastener Co.'s, Inc.—Manufacturers of the Standard Advertised American Brands, SO-E-Z, Teneo and Konek Snap Dress basteners. A. L. Clark & Co., Inc.

De Long Hooks and eye press buttons, safety pins, toilet pins, hair pins crolls and cabinets. "Atlas" hooks and eyes. De Long Hook & Eye

S. S. Hair Curler Retails for 15, 25, 30 and 35c. waves and earls the hair in 20 minutes. Brown, Black and White, E. Z. On Collar Supporter and

Sovelty Company. Dress Snaps "Harmony" with the Forget Me-Not shape. "Tinery" the best 5-cent snap made. "Twinity" for export trade. Write for samples and prices. Federal Snap Fastener Corp.

Hair Nets -Hair Goods-Hair Rolls'-Importers-Exporters, "Hair Nets of Quality," Importers of the well-known "Sister Susie" Hair Nets made of human hair. The B. Frankel Company.

Buttons, braids, dress trimmings, tassels and ornaments of every description. Now being shown for Spring. Popular priced goods. Open orders respectfully solicited. Elite Works (S. Katz & Co.). "Ivy" brand sewing seissors, shears, manicure seisgors, files, tweezers, buffers and imported implements and sets. Manufactured and imported

y Sam Hecht & Son.

Pipes—Italian Briar with vulcanite mouthpieces. Chesterfield, \$3.50 per doz. up; Italia, \$9 doz; Kaywoodie, \$20 doz. up; Bakelite, plain and fancy mountings, \$8.50 doz. up. Kaufmann Bros. & Bondy.

"Kleanet" brand hair nets (human), absolutely guaranteed. Advertised in fashion magazines and newspapers. In scaled, patented "window" envelopes which show color. Cosmos Trading Company.

Satin Ribbons - Immediate delivery on satin Taffeta Ribbon No. 16 to No. 250, at 8c. a line. Complete color line. This is the scarcest item today in ribbons. Lion & Company.

McKinley Music Company, world's largest music house. Publishers, jobbers, sheet music, music books. McKinley ten cent edition thousand celections. Root, popular and standard songs, including Sweet Hawaiian

Beads, pearls, jewels, ornaments, etc. We are importers. Nelson Bead

Beads, pearls, jewels, ornaments, etc. We are importers. Nelson Bead Company.

Notions Stewart's Duplex Safety Pin. Duplex and Sonora Snap Fasteners Guardian Crochet Hook. Bias Scain Tape Stickerie. Rick Rack Braids Fagle Crochet Cotton. Pratt & Farmer Company.

Smith's Neckband Cambric Linea finish, combric, pongec. Boys' Pants Bands. Boned inside belting, repp, percaline, duek and crinoline. Gillinan B. Smith Co., Inc.

Exclusive beach and bathing caps for Palm Beach trade. Rubber sheetings, sanitary aprons, belts, rubberized household aprons, baby pants, diapers, bibs. Saniton Specialty Company.

"Apron Envelope." The only pertect sanitary article of its kind. Takes the place of sanitary apron, rubberized silk in flesh, cream and white. Samples on request. The Schafuss Corporation.

"Unicum" Real Human Hair Nets—Feature them and watch sales increase. Popular sellers: "Fitrite" Cap. "Tennis" Fringe. Samples and quotations mailed upon request. Theo, H. Gary Company.

Wright's Tapes and Trimmings for home sewers. True bias; full clasticity; white, black and fast; thirteen widths. Wright's E-Z Trim for middy style garments. Wm. E. Wright & Sons Company.

Beads—All kinds and for all purposes. Beads for costumes, for dresses, for shoes, etc. At interesting prices. A. & H. Veith.



PIECE GOODS AND BEDDING

Genuine Irish Linens, including tablecloths, napkins, art and dress linens, all widths. Crash and glass toweling. Nationally advertised, distributed by exclusive agencies. Derryvale Linen Co., Inc.

Printed Bed Spreads—In six colors on sheeting and rippellette. Bolsters to match from \$2.75 to \$8.00. Some with cut corners. Thomas W. Lewis. Cotton Piece Goods—Wholesale distributors of remnants, mill end, seconds and irregular dry goods of every description. Mannypenny-Van Hart & Baker.

Versailles Comforters represent standard quality and value. Make all grades, cheapest to best. Also specialize in blankets, sheets, pillew cases, spreads and household dry goods. Fred H. Nadler, Inc.



SHOES AND SHOE ACCESSORIES

Boudoir Slippers in stock for immediate delivery. In black, \$1.50. In red and tan, \$1.75. Less 2 per cent ten days. Sizes 2 to 8. The Baker Shoe Company.

Men's Dress Shoe-100 per cent leather. Oak sole leather inner sole, best quality sole leather counter, solid leather heel, solid box, full length vamp, immediate delivery. J. Ralph Baker Shoe Company.

Ladies' Low Shoes-Ribbon tie effects in the new spring styles and patterns in turns only, are unusually attractive. Bliss & Perry Company. Shoes—Men's and boys' medium priced line, Goodycar welt. Also standardized line of secut and work shoes. A. H. Crafts Co., Inc.

Shoes—Infants', Children's and Misses. Philadelphia made turns for immediate delivery. Patent leather and white canvas. Mary Janes in stock a specialty. The Donald Shoe Company.

Shoe Ornaments—Complete line genuine beaded, rhinestone, metal and imitation beaded buckles. Highest grade. Popular prices. Immediate delivery. French Beading & Novelty Co.

Shoes for Export—Women's Mediums in McKays and Turns White Shoes

Shoes for Export-Women's Mediums in McKays and Turns White Shoe Novelties, whites that are winners. Hariman Shoe Company. Men's and Ladies' High-Class Puttees—Genuine cordovan cowhide, calf-ikin and split leather. Strap and spring style. Popular prices. Also sandals and children's shoes. Emil Kaufman.

Lockhart Spiral Puttees—"Regular" Men's, "Scout" boys', wool, olive drab and marine, \$18.00 to \$30.00 dozen. Price color and materials. Lockhart Spiral Service Leggin, Inc.

wood, only drad and marine. \$18.00 to \$30.00 dozen. Prices on special color and materials. Lockhart Spiral Service Leggin, Inc.

Buckles that will double shoe profits. Buckles of all qualities, styles and prices. Buckles you cannot afford to be without. Overgaiters (Cloth, Felt) with leather in-facing. M. B. Martine, Inc.

When you handle Honorbilt Shoes you handle the best and receive advertising help that gets the bulk of the shoe business for you in your locality. F. Mayer Boot & Shoe Co.

3 Wis Lenox Shoes (carried in stock) for Women, Growing Girls, Misses, Children and Infants. TURNS all leathers—Button and Lace, also Sandals McKAY SEWED—all leathers. Lenox Shoe Company.

Shoe Soap, Payne Kid and Shoe Soap Kid—We are sold up, but when normal times return we will be glad to talk business. Geo. H. Paine.

The Stetson Shoe—Public demands prove that Quality is the deciding factor in the successful marketing of shoes today. Fine Footwear for Men and Women. The Stetson Shoe Company, Inc.

Buckles for Ladies' Shoes—High grade and medium cut steel and bronze. Attractive designs and patterns, \$1.25 to \$20.00 per pair. Immediate delivery. A. & H. Veith.

Bathing Shoes—Regardless of increased prices of materials and labor we are exhibiting the most complete line in canvas, sateen and satin at exceptionally low prices. General Footwear Company.



SILK AND MUSLIN UNDERWEAR

Negligees and Underwear—Custom made. Three-piece bridal set, night gawn, teldy and camisole, georgette or creps de chine, trimmed with hand-made fiet and fine vals. Bessic Damsey.

Muslin Underwear. Style, workmenshin and materials are the best. With general line, we are showing our special "Caminickers." Quality unsurpassed deliveries guaranteed. Home Made Underwear Company. An exceptional showing of all hand-made Undergarments. Beautiful in design and workmanship. Novelty Art Lingeric Company.

Women's Undergarments-Satin, georgette and crepe. Something different in lacy and tailored effects makes our line exclusive. No. 619, our "Wonder Trousseau Set," for \$19. Rex Underwear Co., Inc. Silk Petticoats and Bloomers. Taffetas, Messalines, Belding Satins, Silk Jerseys. Ten days to two weeks deliveries. All colors in materials in stock. Belding Satins guaranteed. W. H. Rogers Company.

Special Quality Heavy Crepe de Chine Underwear, giving universal satisfaction; highlgowns, \$7.00 to \$13.00; envelope chemise and novelties, \$4.00 to \$10.00; kimonos and negligees, \$14.00 to \$23.09. A. Rothkrug. Ladies' High-Grade Silk Underwear-Envelope Chemise, gowns, skirts, camisoles, bloomers, Oriental kimones, Pillie Burkes and Pajamas, Star Silk Undergarment Co.

Silk Underwear-Specializing Creps de Chine Envelope Chemise, \$39.00 to \$60.00; Bloomers, \$39.00 to \$60.00. Special values that will surely get you business. Western Garment Company. FOLLOWING LINES DISPLAYED SOON

Novelty Silk Underwear-Latest styles and creations, featuring attractive brocade and metallic camisoles. It will be to your advantage to inspect our samples. Grossberg, Leapold & Company.

Katzenstein, Good Company, manufacturers of fine Undermuslins for Children, announce the location of their new sales display in the Bush Terminal Sales Building for your convenience. Your inspection is invited. Women's Silk Undergarments-Victory Mig. Company.



STATIONERY AND OFFICE SUPPLIES

"Distinctive" Quill Pen, Writing Sets, Bare Quills-All colors. Crystal shot Holders to match quills. C. M. Cooperstaith & Co., Inc. Valentines, Easter Cards, weeding congratulations, hirthday cards, place and tally cards, 2 ac to 25c each. New publications, popular lines. Leubric & Elkus, Inc.

Rubber stamp, stencils, signs, paid cashier stamps, check protectors, numbering machines, time clocks, telephone brackets, stapling machines, vulcanized wastebaskets, work organizers. Samuel H. Moss.



TOILET GOODS AND PERFUMES

Armand Cold Cream Powder. Most remarkable success in the face powder world. Being a powder, its novelty, originality and merit have made it a world seller. The Armand Company.

Austinol Guaranteed Dandruff Eradicator. We will refund five times pur-

chase price in any case where Austinol fails to permanently eradicated andruff. The largest and most intensive consumer advertising campaign that has ever been put back of a dandruff remedy will begin January 25th, and will be carried through continuously and consistently. Full details of the campaign will be sent to any dealer on request, Austinol Chemical Co. Inc. Austinol Chemical Co., Inc.

Perfumery and Toilet Articles. We have just opened a show room with a beautiful line. Baldwin Perfumery Company.

beautiful line. Baldwin Perlumery Company.

Freckel Ointment. Positively removes freckles. Retails for 65c. Our "Kremola" makes the skin beautiful. Dr. C. H. Berry Company.

Very attractive and neat packages and general line of perfumery prettiest packages on the market. E. Burnham.

"Calista" Cream. 2 oz. jars, to retail at 35c. A product of purest scientific perfection. Calista Shaving Cream Soap to retail at 50c. "The Cream of Shaving Soaps." Established 1794. Schiefelin & Company.

"treme Elcaya." The toilet cream of distinction. Used by the best people. Soil by the best trade. Two sizes, 50c and 60c. Elcaya Company.

Liquid Rouge, 50c, \$1.50, \$5.00, less one-toiled. Powders all shades, 75c. \$1.50, less one-third. The distinctive qualities of our imported products win the favor of women everywhere. V. Darsey.

Toilet Preparations. A line of superior quality, but popular prices, with a known reputation as excellent repeaters. Inspect our samples and prices. Denney & Denney.

Elmo Face Creams and Face Powders. Moderately priced—successfully demonstrated in the leading department stores throughout the United States. Elmo, Inc.

Featheredge Rubber Sponges—Highest quality—quick sellers wherever gen

Featheredge Rubber Sponges-Highest quality-quick sellers wherever gen

eral merchandise is sold. A size for every purpose to retail at prices upwards from 10c. Featheredge Rubber Company, Inc.
Old Established Well-Known Line High-Grade Follet Preparations—including soaps and perfumery, displayed in Perfumery and Toilet Goods Division. Gervaise Graham.

ing soaps and pertumery, displayed in Pr. fumery and Toilet Goods Division. Gervaise Graham.

General line of toilet preparations. Very next package, attractive bottles. Specializing on freekle cream. Evodor and beautifier. Also Larayne, face powder and toilet cream. Gordon Gordon.

Ask. About Hermo Hair-Luster, the nopular Hair Dressing for Men and Women, it is a big seller, good repeater, well advertised, and all live dealers stock it. Hermo Co.

Malvina for the complexion. Malvina Cream. Lotion and Ichthyol Soap are recommended for freekles, tan, pingles, moth, natches, liver moles and ringworms. Goods shipped prepaid. Prof. I. Hubert.

Toilet preparation under private label 100 per cent profit. We make every cosmetic known, well put up, complete line under your private label or any single preparation. Ideal Exboratories Company.

"Jeune Fille" tale, poudre and rouge. Exquisite odor. Beautiful rose and gold boxes. Herbert Skinner Clark.

Soaps of all kinds. Specializing in the Jap Rose, Jap Rose Soap, Jap Rose Taie and Pertume—also laundry soaps and toilet and bath soaps. James S. Kirk & Co.

James S. Kirk & Co.

130 West 42nd Street, New York



TOILET GOODS AND **PERFUMES**

"Laco." Imported pure and genuine castile soap. From Old Castile, Spain. The accepted and recognized best. "Laco" selected virgin olive oil from sunny Spain. Lockwood, Brackeit & Company.

Dr. Wernet's Powder-For false teeth, makes them firm, white; flavored, antiseptic. Gold Medal Haarlem Oil Capsules for kidney, bladder, liver and uric acid troubles. H. R. Lathrop & Co., Inc.
Originators of Cold Creamed Face Powder La Meda. Something women have wanted for years. Stays on. Defies heat, cold, rain, wind or even perspiration. No substitute for it. La Meda Mfg. Company.

"Lash-Rrow Ing." Pure gream form preparation, stimulates and promotes.

Perspiration. No substitute for it. La Meda Mfg. Company.

"Lash-Brow-Ine." Pure cream form preparation, stimulates and promotes the natural growth of eyelashes and eyebrows. A wonderful seller. Extensively advertised. Maybell Laboratories.

"Ljquid Razor." For Milady. Neatly removes the hair. "Liquid Dress Shield." Positively prevents perspiration and odor. Endorsed by Lady Duff Gordon (Lucile). Oneida Corporation.

Pebeco Tooth Paste, Lysol Disinfectant, Lysol Shaving Cream, Lysol Toilet Soap, Henna-San. Powders—Perfumery—Toilet Articles—Pharmaceuticals. Lehn & Fink, Inc.

The Luxtone Company.

The Luxtone Company announces that their line is now being shown. Luxtone Company. "Luxuria," Harriet, Hubbard Ayer.

"Gets-It" Corn Remedy, E. Lawrence & Company.

Our high class toilet preparations have not been shown in New York before.

Marrow Manufacturing Co.

Very popular line—a number of new style packages—very original and odd. Artistic in their design and shape. Melba Mfg. Company.

"Moon Kiss" Talc—The very latest in Talcs. New design package—odor that is both fascinating and lasting. Retails 25c. Our prices allow fine profit. Page, Perfumer.

El-Rado—the "Womanly" Way to Remove Hair. A sanitary lotion that removes hair by washing it off. Entirely harmless. Money-back guarantee. \$5.00 to \$9.00 dozen. Retails 60c and \$1.00. Pilgrim Manufacturing Co. Permanent Hair-waving by the Nestle system. All kinds of appliances. The only steaming process existent advertised and well represented throughout the world. Patented in all countries. G. Nestle Co.

"Odo-Ro-No." The most widely advertised perspiration corrective. The necessary toilet requisite of the modern woman, 30c, 60c and \$1.00. Liberal discounts, paid activery. The Odorono Co.

"Pussywillow" Talc de Luxe. Retails at 35c; wholesale \$33.00 per gross. A handy and unique can. The newest number of the Henry Tetlow line. Henry Tetlow Company.

"Rovilla" and "Dianthe" Perfumes. Toilet specialties. Complete lines in these fragrant and lasting odors. Dabrook Perfume Company.

San-Knit-Ary Knitted Towels and Wash Cloths in sealed germ proof packets. Every towe; needed in the household for face, bath and kitchen. Also desk cloths. San-knitary Textile Mills.

"Sanozone" Liquid Soap, "Sanozone" Pine Oil Disinfectant, "Sanozone" Deodorants for homes, theaters, offices. Why use imitations instead of the original? Sanozone Chemical Company. Parfum l'Amusette-Pendre l'Amusette, Eau de Toilette l'Amusette, Savon l'Amusette, Pondre de Toilette l'Amusette, Creme l'Amusette. Stearns Parfumeur, Detroit.

"Spearmint" Tooth Paste has a character. "The Cleansing Paste with the Pleasant Taste." A little goes a long way. Wrigley Pharmaceutical Co. Notions and Toilet Specialties, including West Electric Japanned and Midget Hair Curlers. West Hair Puffers, West Hair Nets and Veils, Softex Hair Shampoo. West Electric Hair Curler Co.

Popular Price Perfumes—10c to 50c, retailed value. We sell the jobbing and department store trade. Items combine quality and fancy package. Spencer Perfume Company.

Stillman Freckle Cream—Marketed for twenty-five years and known all over the world. Quality goods, moderately priced. Try Stillman's Talcum. Powder, Rouge, Tooth Paste, Soap. Stillman Freckle Cream Company. Vacuum Bottles, food jars, lunch κits, carafes, heavy nickel, black bras-steel barrel, nickel plate. Cases, leatherette, leather, duck. Moto-restaurants for 4 people, \$24.00. Simplex Vacuum Mfg. Co.

Vacuum Remover and Masseur-Founded on vacuum principle. Remove dandruff, beautifies the hair, massages the scalp one operation. Elimi Vacuum Bandruff Remover & Masseur Company.

"White Cross Cream" Perfect examing cream, mastage cream and skin food, removes wrinkles and sears, even smallpox pits. Heals skin troubles. The White Cross Toilet & Medicine Company. "Chorlax" tooth paste. Nulyne Laboratories.



TOYS '

Chalk and Wax Crayon for schools, commercial and industrial uses.
Water color paints for artists and schools. Pastels, paper-covered pencils, etc. Consult our specialists. American Crayon Company. A B C Line Always better constructed Children's Vehicles, Wooden Toys, The A B C Takapart Wagon, Combination Express Wagon, Coaster and Scooter, McLaren-Sleight Corp.

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The Popular Ealtimore Toy and Felt Novelty Line. Your stock will not be complete unless this line is included. The items are exceptionally at trective in appearance and price. Chessler Company.

Children's Slides and Toy Wagons. The kind that children will play with and their parents buy. Children's Playtime Equipment Company.

Model Aeroplanes.—The only complete model that is a model of aeroplanes.

The kind that actually fly. Flying Model Aeroplane Corporation.

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Gerling Dolls—Are known the world over. The dolls that candled dealing Toy Company.

The Wonderful Haber Doll—in assorted styles and costumes. The complete line, Haber Toy Company, Incorporated.

Children's Books—Not just a toy, but a medium of education. The type of books that are always sold. Harper Bros., Inc.

Sparklers For All Seasons of the Year. No celebration complete without sparklers, International Sparkler Company.

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models may be built with these blocks. Konstructor Company, No Toy Stock Is Complete Without Those Wonderful Marks Dolls. Marks

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as the children. A twelve month in the year item.

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Toys—Dolls—Novelty Stuffed Animals and Dolls; sanitary, washable, salable. John Bunny, Jame Bunny, Tommy Kat, Kitty Kat, Mary Jane, Topsy and many others. S. Craig Preston & Company.

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selfs Circle Adminal Soft Formula in the Soft Soft Soft Animals in your toy or infant wear epartment. The Softs Corp.
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Dolls Joint Lamb, Ruman Hale, Moving Eyes. Exceptionally light weight; 18 inches, 22 inches and 25 inches. Trego Doll Mfg. Company.

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